



Junior Achievement of New York Announces Appointment of Dr. Christoph Winkler to Board of Directors

New York, NY- June 22, 2026 – Junior Achievement of New York (JA New York) welcomes Dr. Christoph Winkler to its board of directors.

Dr. Christoph Winkler is the endowed professor and founding program director of the Hynes Institute for Entrepreneurship & Innovation at Iona University, where he leads an award-winning interdisciplinary entrepreneurship program dedicated to creativity, innovation, and personal growth. His work centers on building experiential learning environments that foster the development of an entrepreneurial mindset across disciplines and beyond academic boundaries.

A respected leader in entrepreneurship education, Dr. Winkler has been pushing boundaries and re-envisioning traditional academic practices in higher education. He currently serves as the executive editor of the journal *Entrepreneurship Education and Pedagogy* (EE&P) of the United States Association for Small Business and Entrepreneurship® (USASBE), playing a pivotal role in advancing the field of entrepreneurship education.

Dr. Winkler’s research and thought leadership have appeared in leading academic and professional publications, including *Harvard Business Review*. He was most recently recognized as the 2026 USASBE Entrepreneurship Educator of the Year for his distinguished leadership in entrepreneurship education. Dr. Winkler holds a Ph.D. in educational psychology from the City University of New York (CUNY) and has extensive experience in higher education leadership, innovation programming, and cross-sector collaboration.

“It is a privilege to join the Board of Directors of Junior Achievement of New York,” said Dr. Christoph Winkler. “I have long admired JA’s commitment to empowering young people with the skills, confidence, and mindset to succeed. I am excited to contribute to this mission and support the incredible work being done to inspire the next generation of leaders, innovators, and entrepreneurs.”

“We are thrilled to have Dr. Winkler join our Board of Directors,” said Betty Garger, President and CEO of Junior Achievement of New York. “His expertise in entrepreneurship education and his passion for developing innovative learning experiences will be invaluable as we continue to empower and equip young people with the skills needed for success and what’s next.”

About Junior Achievement of New York

Junior Achievement of New York (JA New York), an affiliate of Junior Achievement USA, is the leading non-profit organization in Greater New York dedicated to creating pathways to economic empowerment for local youth. With a mission to inspire and prepare young people to succeed in the global economy, JA New York provides experiential, interactive programs that teach and inspire young people to understand the economic world around them, plan for their financial futures, and reach their full potential.

For more information about JA New York, visit newyork.ja.org.

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